Private Placement Offering

Overview

Halo Global, Ltd is the strategic merging of Halo Financial, Ltd, a London based FX money services business and FX WiseRisk, Inc, a U.S. based technology solutions company. This merge is propelling Halo Financial forward as the most technologically advanced FX services company in the world and is being branded as Halo Global.

Upon launch, Halo Global, Ltd will have a presence in two of the most important business hubs in the world (London and Manhattan), will have a technology solution unmatched in the marketplace and will have the team and tools to support larger corporate clients.

Halo Global, LTd

- Global operations
- £304mm in currency trade volume per year
- More than 3,000 corporate and private clients
- £3.7mm in annual revenue.
- Proprietary Technology
  - Integrated business intelligence
  - Automated planning tools
  - Actively managed and automated
  - Execution optimization tools
  - Netting and advanced netting features

Goals and Objectives

Market Opportunity

- Over £6trillion in currency is exchanged daily
- Small # of FX currency providers
- Industry lacks tech solutions

FX Management Solution

- Data collection
- Consolidated account information
- Exchange planning for events
- Automated FX risk services
- Proprietary risk strategies

Financials: 5yrs

Projected 70% year after year growth

- Yr 1: £4.4mm
- Yr 3: £9.8mm
- Yr 5: £35.7mm

Current Valuation

VALUATION	
Halo Financial	3,757,571.00
WiseRisk Technology	2,821,000.00
Total	6,578,571.00

Valuation Approach:

Halo Financial: 1x of Gross Profit
WiseRisk Tech: Cost Approach

Return on Investment

Minimum Investment:	£328,928.55
Ownership Stake:	5%
Exit Multiple:	3x.
Exit Value:	£2.195mm
Annual ROR:	46.18%

Use of Funds

TOTAL EQUITY RAISE: £1.973mm

Growth capital:	£1.223mm
FCA requirements:	£500,000
LBO:	£250,000
Total:	£1.973mm

Primary Contact: Anne Brensley, Esq
abrensley@fxwiserisk.com
(585) 233-1367